



**Einar Ahlström**  
**Proposed New Board Member**

Einar Ahlström, a Swedish citizen born in 1973 is proposed as a new member of the Board of SinterCast AB by the nomination Committee.

Mr Ahlström has a Bachelor of Science Degree in Economics from London School of Economics & Political Science in London and studied International Business and Finance at Stockholm School of Economics. He currently lives outside Stockholm on Lidingö with his wife and four children.

Mr Ahlström started his career at the Kinnevik group as a trainee where he later held various management roles within MTG Publishing, MTG Viasat, Metro International and primarily the Tele2 group where he served as CEO for one of its subsidiaries.

Mr Ahlström has since then worked in the Media and Telecom industry for over 20 years. Some of the roles that Mr Ahlström has had include CEO of Cellmax Technologies, a global manufacturer and distributor of energy efficient base station antennas, serving the mobile network operators around the world. Cellmax won several awards for its fast-growing pace and was also nominated for the Swedish “Stora Exportpriset”. Mr Ahlstrom has also worked several years as a senior consultant with companies such as Canal+ (Cmore), HBO Nordics and StarzPlay Arabia.

Currently, Mr Ahlstrom is co-founder and CEO of a tech company within the esports market, Strafe Esports (Sidledes AB). Strafe Esports is a VC backed company that serves the global entertainment phenomenon of digital sports. Strafe Esports has propelled itself as a leader within its niche with an average annual revenue growth rate of over 500% over the last three years.

Einar Ahlström holds 232,500 shares (private and through a company) in SinterCast and is hence one of the largest shareholders of the company. Mr Ahlström is independent of the company, its executive management, and the major shareholders. He was a member of the 2023-2024 Nomination Committee.

The Nomination Committee is confident that Mr Ahlström’s business development experience will bring significant value to the board of SinterCast as well as strengthening the shareholder’s representation on the board.