

Henriette Zeuchner

Proposed Member of the Board



Henriette Zeuchner is proposed as a new member of the Board of SinterCast Aktiebolag by the Nomination Committee.

Mrs Zeuchner, born in 1972, is a Swedish citizen living in Stockholm. She holds a Master of Law from Stockholm University 1994 and the equivalent of a MSc in Business and Economics (Civilekonom) from Gothenburg Business School 1997.

Mrs Zeuchner has been a senior executive of a range of well-known Swedish and international companies within the media and telecom sector. She has held the position of Chief Executive Officer at Berling Media, Discovery Networks Sweden, and Clear Channel Scandinavia. Before entering into operative management, she worked for several years as a management consultant at Arthur D Little, specialising in strategy and organisation. Throughout her career she has focused on driving profitable growth through business transformation and digital innovation.

Mrs Zeuchner has extensive experience of professional Board work both as chair and director in venture capital owned scale-ups as well as large cap listed companies. Her current engagements include being chairman of the AI-driven SaaS pioneer All Ears; director of the international forest industry group Holmen; director of the Swedish news media group NTM; and, director of the media tech company TVM.

Mrs Zeuchner currently holds no shares in SinterCast. The Nomination Committee considers Mrs Zeuchner to be independent of SinterCast, its senior management and major shareholders.